



SPONSORSHIPS

The official sponsor/advertiser of a medium, usually seen as “presented by” on promotional materials before, during, and/or after a broadcast, or displayed on a site/page.

LEVELS

- *Exclusive Sponsorship*: single advertiser across all mediums offered; 100% advertising space for promotion by single entity/corporation/product; limited to one
- *Sole Sponsorships*: advertising rights go to a single paying entity/corporation/product; no other advertising - paid or free - will be provided to other people/groups so sole sponsor receives 100% of promotion; available in each medium; multiple - but limited - availabilities
- *Standard Sponsorships*: supporter of the our endeavors which receives modest advertising; available in each medium; unlimited availabilities

AVAILABILITY

- *Mediums Available*: websites, Facebook, Twitter, podcast shows, game coverage
- *Types Available (location)*: banner advertising (websites), static pinned posts (Facebook/Twitter), audio/video (podcast), sporadic social media posts (Facebook/Twitter), logo display/mentions (game coverage/podcast)

PRICING

- *Exclusive Sponsorship (single sponsor advertising across all mediums)*
 - Your logo/ad promoted in many capacities on every site/platform operated by JMNJR Radio and its subsidiaries

- Included, but not limited to, JMNJR Radio, Wilson Bulldogs Football, *The Bulldog Hour*, and *The Joe Mays & J-Raff Show*
 - \$250/month or \$2500/year
- *Sole Sponsorships*
 - Websites (banner advertising/sponsored posts)
 - JMNJR Radio (www.jmnjrradio.com)
 - \$30/month or \$300/year
 - *The Bulldog Hour* (www.bulldoghour.com)
 - \$25/month or \$250/year
 - Wilson Football Blog (wilsonbulldogs.blogspot.com/)
 - \$20/month or \$200/year
 - Facebook (pinned post at top of page + weekly logo post)
 - Wilson Bulldogs Football (www.facebook.com/WilsonBulldogsFootball)
 - \$30/month or \$300/year
 - *The Bulldog Hour* (www.facebook.com/BulldogHour)
 - \$25/month or \$250/year
 - *The Joe Mays & J-Raff Show* (www.facebook.com/JoeMaysAndJRaff)
 - \$20/month or \$200/year
 - JMNJR Radio (www.facebook.com/JMNJRRadio)
 - \$10/month or \$100/year
 - Twitter (pinned post at top of page + weekly logo post)
 - Wilson Bulldogs Football (<https://twitter.com/wilsonbulldogs>)
 - \$40/month or \$400/year
 - *The Bulldog Hour* (<https://twitter.com/bulldoghour>)
 - \$25/month or \$250/year
 - *The Joe Mays & J-Raff Show* (<https://twitter.com/joemaysandjraff>)
 - \$15/month or \$150/year
 - JMNJR Radio (https://twitter.com/jmnjr_radio)
 - \$10/month or \$100/year
 - Podcast (logo display + audio/video commercial)
 - *The Bulldog Hour*
 - \$50/month or \$500/year
 - 6-10 shows/year (larger audience)
 - *The Joe Mays & J-Raff Show*
 - \$20/month or \$200/year
 - 30-40 shows/year (smaller audience)
 - Game Coverage (only available if no Facebook or Twitter sole sponsor)

- Wilson Bulldogs Football (advertising/promotion before/during/after game coverage)
 - \$20/game or \$200/season
- *Standard Sponsorships*
 - Podcast (single logo display) - \$15/month or \$150/year
 - Websites (single logo display) - \$10/month or \$100/year
 - Facebook (logo post each month, not pinned) - \$5/month or \$50/year
 - Twitter (logo tweet each month, not pinned) - \$5/month or \$50/year
- *Packages*
 - Deluxe Wilson Football
 - Includes sponsorship/advertising across all mediums for any Wilson Bulldogs Football site/production as well as any *The Bulldog Hour* site/production (2 websites, 4 social media sites, 1 podcast, 10+ game coverage)
 - \$300/month or \$3000/year
 - Wilson Bulldogs Football
 - Includes sponsorship/advertising across all mediums for any Wilson Bulldogs Football site/production (1 website, 1 Facebook page, 1 Twitter account, 10+ game coverage)
 - \$150/month or \$1500/year
 - *The Bulldog Hour*
 - Includes sponsorship/advertising across all mediums for any *The Bulldog Hour* site/production (1 website, 2 social media sites, 1 podcast)
 - \$100/month or \$1000/year

LENGTH

- Dictated by payment length
- Available annually, monthly, or per game (game coverage only)

OTHER

- Interested in something else? Let us know how you want to advertise with us and we will make it happen!

