



## SPONSORSHIPS

The official sponsor/advertiser of a medium, usually seen as “presented by” on promotional materials before, during, and/or after a broadcast, or displayed on a site/page.

### LEVELS

- *Exclusive Sponsorship*: single advertiser across all mediums offered; 100% advertising space for promotion by single entity/corporation/product; limited to one
- *Sole Sponsorships*: advertising rights go to a single paying entity/corporation/product; no other advertising - paid or free - will be provided to other people/groups so sole sponsor receives 100% of promotion; available in each medium; multiple - but limited - availabilities
- *Standard Sponsorships*: supporter of the our endeavors which receives modest advertising; available in each medium; unlimited availabilities

### AVAILABILITY

- *Mediums Available*: websites, Facebook, Twitter, podcast shows, game coverage
- *Types Available (location)*: banner advertising (websites), static pinned posts (Facebook/Twitter), audio/video (podcast), sporadic social media posts (Facebook/Twitter), logo display/mentions (game coverage/podcast)

### PRICING

- *Exclusive Sponsorship (single sponsor advertising across all mediums)*
  - Your logo/ad promoted in many capacities on every site/platform operated by JMNJR Radio and its subsidiaries



- Wilson Bulldogs Football (advertising/promotion before/during/after game coverage)
      - \$25/game or \$225/season
- *Standard Sponsorships*
  - Podcast (single logo display) - \$20/month or \$180/year
  - Websites (single logo display) - \$15/month or \$120/year
  - Facebook (logo post each month, not pinned) - \$10/month or \$60/year
  - Twitter (logo tweet each month, not pinned) - \$10/month or \$60/year
- *Packages*
  - Deluxe Wilson Football
    - Includes sponsorship/advertising across all mediums for any Wilson Bulldogs Football site/production as well as any *The Bulldog Hour* site/production (2 websites, 4 social media sites, 1 podcast, 10+ game coverage)
      - \$300/month or \$3000/year
  - Wilson Bulldogs Football
    - Includes sponsorship/advertising across all mediums for any Wilson Bulldogs Football site/production (1 website, 1 Facebook page, 1 Twitter account, 10+ game coverage)
      - \$200/month or \$1800/year
  - *The Bulldog Hour*
    - Includes sponsorship/advertising across all mediums for any *The Bulldog Hour* site/production (1 website, 2 social media sites, 1 podcast)
      - \$150/month or \$1500/year

## LENGTH

- Dictated by payment length
- Available annually, monthly, or per game (game coverage only)

## OTHER

- Interested in something else? Let us know how you want to advertise with us and we will make it happen!

