



WILSON FOOTBALL SPONSORSHIPS

The official sponsor/advertiser of a medium, usually seen as “presented by” on promotional materials before, during, and/or after a broadcast, or displayed on a site/page.

LEVELS

- *Exclusive Sponsorship*: single advertiser across all mediums offered; 100% advertising space for promotion by single entity/corporation/product; limited to one
- *Sole Sponsorships*: advertising rights go to a single paying entity/corporation/product; no other advertising - paid or free - will be provided to other people/groups so sole sponsor receives 100% of promotion; available in each medium; multiple - but limited - availabilities
- *Standard Sponsorships*: supporter of the our endeavors which receives modest advertising; available in each medium; unlimited availabilities

AVAILABILITY

- *Mediums Available*: websites, Facebook, Twitter, Instagram, podcast shows, game coverage

- *Types Available (location)*: banner advertising (websites), static pinned posts (Facebook/Twitter/Instagram), audio/video (podcast), sporadic social media posts (Facebook/Twitter/Instagram), logo display/mentions (game coverage/podcast), Facebook Live streams (logo & link overlay)

PRICING

- *Exclusive Sponsorship (single sponsor advertising across all mediums)*
 - Your logo/ad promoted in many capacities on every site/platform - all websites, all social media accounts, the podcast, and all live game broadcasts (playoffs excluded)
 - \$1500/year (savings of \$275 vs a la carte)
- *Sole Sponsorships*
 - Websites (banner advertising/sponsored posts)
 - *The Bulldog Hour* (www.bulldoghour.com)
 - January through July
 - \$10/month or \$50 for all 7 months
 - August through December
 - \$30/month or \$125 for all 5 months
 - Annual (all 12 months)
 - \$150/year
 - Social Media Trio (ads/sponsored posts on all 3 platforms)
 - Facebook (pinned post at top of page + weekly logo post)
 - @WilsonBulldogsFootball - over 2,950 followers (www.facebook.com/WilsonBulldogsFootball)
 - Twitter (pinned post at top of page + weekly logo post)
 - @WilsonBulldogs - over 3,250 followers (<https://twitter.com/wilsonbulldogs>)
 - Instagram (weekly logo post)
 - @WilsonBulldogsFootball - over 1,300 followers (<https://www.instagram.com/wilsonbulldogsfootball/>)
 - Pricing

- January through July
 - \$30/month or \$200 for all 7 months
 - August through December
 - \$75/month or \$350 for all 5 months
 - Annual (all 12 months)
 - \$500/year
- Podcast (logo display + audio/video commercial)
 - *The Bulldog Hour*
 - January through July
 - \$20/month or \$125 for all 7 months
 - August through December
 - \$50/month or \$225 for all 5 months
 - Annual (all 12 months)
 - \$300/year
- Game Coverage (only available if no Facebook or Twitter sole sponsor)
 - Wilson Bulldogs Football (advertising/promotion before, during, and after game)
 - **DOES NOT INCLUDE GAME LIVESTREAMS**
 - \$25/game or \$250/season (includes playoffs)
- Game Facebook/Twitter Live Streams
 - Wilson Bulldogs Football (advertising/promotion before, during, and after game)
 - Every Regular Season Game (10): \$575
 - Non-League Opponent: vs Central Dauphin
 - August 23rd, 2019 (Game 1)
 - Sponsor/Advertising Costs
 - Full Game
 - \$75
 - Non-League Opponent: @ Governor Mifflin
 - August 30th, 2019 (Game 2)
 - Sponsor/Advertising Costs
 - Full Game
 - \$75

- Non-League Opponent: @ Spring-Ford
 - September 6th, 2019 (Game 3)
 - Sponsor/Advertising Costs
 - Full Game
 - \$50
- Non-League Opponent: vs Manheim Central
 - September 13th, 2019 (Game 4)
 - Sponsor/Advertising Costs
 - Full Game
 - \$75
- League Opponent: @ Penn Manor
 - September 20th, 2019 (Game 5)
 - Sponsor/Advertising Costs
 - Full Game
 - \$50
- League Opponent: vs Manheim Township
 - September 27th, 2019 (Game 6)
 - Sponsor/Advertising Costs
 - Full Game
 - \$75
- League Opponent: @ Hempfield
 - October 4th, 2019 (Game 7)
 - Sponsor/Advertising Costs
 - Full Game
 - \$50
- League Opponent: vs Warwick
 - October 11th, 2019 (Game 8)
 - Sponsor/Advertising Costs
 - Full Game
 - \$100
- League Opponent: @ Cedar Crest
 - October 18th, 2019 (Game 9)
 - Sponsor/Advertising Costs

- Full Game
 - \$50
- League Opponent: vs JP McCaskey
 - October 25th, 2019 (Game 10)
 - Sponsor/Advertising Costs
 - Full Game
 - \$50
- Playoffs (IF DISTRICT 3 ALLOWS IT)
 - Quarterfinals
 - \$600 (includes \$500 District 3 fee)
 - Semifinals
 - \$750 (includes \$625 District 3 fee)
 - Championship @ Hershey
 - \$1000 (includes \$750 District 3 fee)

LENGTH

- Dictated by payment length
- Available annually, monthly, or per game (game coverage/live streams only)

OTHER

- Interested in something else? Let us know how you want to advertise with us and we will make it happen!

