

THE BULLDOG HOUR COMMUNITY ENGAGEMENT OPPORTUNITIES

AVAILABILITY

- *Mediums Available:* websites, Facebook, Twitter, Instagram, podcast shows, photography
- *Types Available (location):* banner advertising (websites), static pinned posts (Facebook/Twitter/Instagram), audio/video (podcast), sporadic social media posts (Facebook/Twitter/Instagram), logo display/mentions (podcast), game/event photography

PRICING

- *All-Inclusive Sponsorship (single sponsor advertising across all mediums)*
 - Your logo/ad promoted in many capacities on every site/platform - all websites, all social media accounts, the podcast, and all media content (videos, photography & graphics) published
 - \$1,500/year
- *Individual Platform Sponsorships*
 - Websites (banner advertising/sponsored posts)

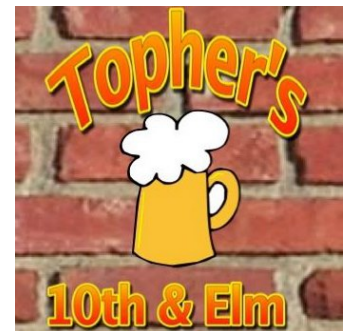
- *The Bulldog Hour* (www.bulldoghour.com)
 - Annual
 - 365 days from payment/start date
 - \$150/year
- Social Media Trio (ads/sponsored posts on all 3 platforms)
 - Facebook (pinned post at top of page + weekly logo post)
 - @WilsonBulldogsFootball - over 4,100 followers
(www.facebook.com/WilsonBulldogsFootball)
 - Twitter/X (pinned post at top of page + weekly logo post)
 - @WilsonBulldogs - over 3,700 followers
(<https://twitter.com/wilsonbulldogs>)
 - Instagram (weekly logo post)
 - @WilsonBulldogsFootball - over 2,600 followers
(<https://www.instagram.com/wilsonbulldogsfootball/>)
 - Pricing
 - Annual
 - 365 days from payment/start date
 - \$500/year
- Podcast (logo display + audio/video commercial)
 - *The Bulldog Hour*
 - Annual “Presented by” Sponsor
 - 365 days from payment/start date
 - \$300/year
 - “The Bulldog Hour presented by...”
 - Exclusive (one presenting sponsor per season only)
 - Commercial (optional) to be provided by advertiser
 - Show Supporter
 - 365 days from payment/start date
 - \$100/year
 - Listed on sponsors graphic each show

- Published to social accounts once, at beginning of sponsorship
- Videos, Photography & Graphics
 - for all Wilson Bulldogs Football social accounts, websites, and publications
 - Publicly published content created to promote the team and/or program will include your company logo (colored, visible watermark in one of four corners) and mention in the caption (if company maintains a presence on the platform in which the content is being published, advertiser page/account will be tagged)
 - Full season engagement package (365 days from payment/start date)
 - \$1,000/year
 - Advertiser may request full, high resolution, edited game/event photos watermark-free for personal or commercial use, with full reproduction rights
 - Entitled to full season archive of videos, photos, and graphics for future personal or commercial use (digital or cloud storage provided by advertiser)
 - Minimum of 10 posts per game
 - Minimum of 10 games per season
 - Playoff games included in cost
- Game Coverage
 - Wilson Bulldogs Football
 - \$25/game or \$250/season (includes playoffs)
 - “The Wilson vs Mifflin game tonight is brought to you by...”
 - Three logo posts per game (pregame, halftime, and postgame) across our 3 main social platforms (Facebook, Twitter, Instagram)

OTHER

- Interested in something else? Let us know how you want to advertise with us and we will make it happen!

CURRENT AND PREVIOUS PARTNERS



Thank you for your consideration. Go Bulldogs!

